

# **PRIVACY POLICY for FlossieBentonRogers.com**

FlossieBentonRogers.com operates the <http://flossiebentonrogers.com> website, which provides the SERVICE.

This page is used to inform website visitors regarding our policies with the collection, use, and disclosure of Personal Information if anyone decided to use our Service, the FlossieBentonRogers.com website.

Personal Information or “Personally identifiable information” (PII) as used in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your personal Information in accordance with our Service.

If you choose to use our Service, then you agree to the collection and use of information in relation with this policy. The Personal Information that we collect is used for providing and improving the Service. We will not use or share your information with anyone except as described in this Privacy Policy.

## **Log Data**

We want to inform you that whenever you visit our Service, we collect information that your browser sends to us that is called Log Data. This Log Data may include information such as your computer’s Internet Protocol (“IP”) address, browser version, pages of our Service that you visit, the time and date of your visit, the time spent on those pages, and other statistics.

## **Input of Personal Information**

When using our Service, you may be asked to enter your name, email address or other details to help you with your experience. We collect information from you when you subscribe to a newsletter, fill out a form, or enter information on the site. We use this to:

- Improve our Service
- Send periodic emails or newsletter regarding our products and services
- Administer contests, promotions, surveys, or other site features.

## **Cookies**

Cookies are files with small amount of data that is commonly used an anonymous unique identifier. These are sent to your browser from the website that you visit and are stored on your computer’s hard drive.

Our website may use these "cookies" to collection information and to improve our Service. You have the option to either accept or refuse these cookies, and know when a cookie is being sent to your computer. If you choose to refuse our cookies, you may not be able to use some portions of our Service.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Each browser is a little different, so look at your browser’s Help menu to learn the correct way to modify your cookies. If you disable cookies off, some features will be disabled that make your site experience more efficient and some of my services will not function properly. However, you can still place orders.

## **Service Providers**

We do not sell or trade your personal information.

We may employ third-party companies and individuals due to the following reasons:

- Facilitate our Service;
- Provide the Service on our behalf;

- Perform Service-related services; or
- Assist us in analyzing how our Service is used.

We want to inform our Service users that these third parties have access to your Personal Information. The reason is to perform the tasks assigned to them on our behalf. However, they are obligated not to disclose or use the information for any other purpose.

### **Security**

We value your trust in providing us your Personal Information, thus we are striving to use commercially acceptable means of protecting it. We have an SSL certificate, as can be seen by “https” in the address bar, and we use regular malware scanning. But remember that no method of transmission over the internet, or method of electronic storage is 100% secure and reliable, and we cannot guarantee its absolute security.

### **Links to Other Sites**

Our Service may contain links to other sites. If you click on a third-party link, you will be directed to that site. Note that these external sites are not operated by us. Therefore, we strongly advise you to review the Privacy Policy of these websites. We have no control over, and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services. However, we seek to protect the integrity of our service and welcome any feedback about these sites.

### **Google**

Google’s advertising requirements can be summed up by Google’s Advertising Principles. They are put in place to provide a positive experience for users.

<https://support.google.com/adwordspolicy/answer/1316548?hl=en>

We have not enabled Google AdSense on the site but may do so in the future.

### **California Online Privacy Protection Act**

CalOPPA is the first state law in the nation to require commercial websites and online services to post a privacy policy. The law’s reach stretches well beyond California to require a person or company in the United States (and conceivably the world) that operates websites collecting personally identifiable information from California consumers to post a conspicuous privacy policy on its website stating exactly the information being collected and those individuals with whom it is being shared, and to comply with this policy. – See more at:

<http://consumercal.org/california-online-privacy-protection-actcaloppa/#sthash.0FdRbT51.dpuf>

### **According to CalOPPA we agree to the following:**

Users can visit the site anonymously.

Once this privacy policy is created, we will add a link to it on the home page, or on the first significant page after entering the website.

The Privacy Policy link includes the word “Privacy” and can be easily be found on the page specified above.

Users will be notified of any privacy policy changes:

- On the Privacy Policy page

Users are able to change their personal information:

- By emailing the site.
- By logging in to their account, if applicable.

### **Children’s Privacy**

Our Services do not address anyone under the age of 13. We do not specifically market to children under 13. We do not knowingly collect personal identifiable information from children under 13. In the case we discover that a child under 13 has provided us with personal information, we immediately delete this from our servers. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us so that we will be able to take the necessary action.

Regarding the collection of personal information from children under 13, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, the nation's consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online.

### **Fair Information Practices**

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information.

### **In order to be in line with Fair Information Practices we will take the following responsive action, should a data breach occur:**

We will notify the users via in site notification

- Within 7 business days.
- We also agree to the individual redress principle, which requires that individuals have a right to pursue legally enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have enforceable rights against data users, but also that individuals have recourse to courts or a government agency to investigate and/or prosecute non-compliance by data processors.

### **CAN SPAM Act**

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.

**We collect your email address in order to:** correspond with you regarding our Service.

### **To be in accordance with CANSPAM we agree to the following:**

If at any time you would like to unsubscribe from receiving future emails, you can email us and we will promptly remove you from ALL correspondence.

### **Changes to This Privacy Policy**

We may update our Privacy Policy from time to time. Thus, we advise you to review this page periodically for any changes. We will notify you of any changes by posting the new Privacy Policy on this page. These changes are effective immediately, after they are posted on this page.

### **Contacting Us**

If you have any questions or suggestions about our Privacy Policy, do not hesitate to contact us:

<http://flossiebentonrogers.com>

A location in

Inverness, FL 34451

United States

[admin@flossiebentonrogers.com](mailto:admin@flossiebentonrogers.com)

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